



David Reidy
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Experience

Freelance Web Developer and Graphic Designer

April 2006 to Present, Ladera Ranch, CA

Designing professional websites and custom graphic designs, branding and print media, for a diverse range of clientele. Extensive use of CSS/XHTML, focus on SEO, Flash design, PHP, MySQL, development for Content Management Systems, integration with E-commerce platforms, Design for offset printing (posters, etc.), photography / post processing.

Web Developer and Design Contractor, Edgeworks Group

July 2008 to March 2009, Mission Viejo, CA

Utilizing my web development and design skills (see freelance above), I was contracted by Edgeworks Group on multiple design projects. Designed websites from scratch or from a pre-designed static layout, updated existing sites, extensive Flash creation, detailed documentation and communication with web development team.

Web Designer, I.T. Consultant, ALLReidy Consulting, Inc.

September 2003 to April 2006, Southern California

Utilizing my web development and design skills (see freelance above), organized and managed small teams of subcontractors for various web projects, I.T. consulting for small to medium sized businesses, computer network and data center setup / maintenance for office spaces, provided 24/7 "on call" technical support.

Management and Partner for Web Development Team, 2Detailed Inc.

August 2006 to November 2007, Southern California

Part owner and manager of the design company 2Detailed Inc. Utilizing my development and design skills, I managed and worked with a contracted design team creating various web projects and applications.

Network Admin/Mgmt. of Information Systems, Merrick Engineering Inc

May 2002 to September 2003, Corona, CA

Maintaining connectivity and server functions between multiple locations over the US. All daily I.T. troubleshooting of the data center to each workstation. Provided technical support over phone and remote desktop software to out of state locations. Maintained network performance, Security issues, Disaster Recovery, and liaison to subcontractors. Main consult on computer and new technology related purchases for entire company.

Web Design Coordinator, Neighborhood Financial Services Group

June 2001 to January 2002, Newport Beach, CA

Managed a web development team creating unique websites and marketing tools for Real Estate Agents and housing communities. Maintained network servers (internal and web hosting) and provided desktop support for all agent's workstations in a office environment.

Education

Majoring in Computer Science, California State University Fullerton

August 1995 to December 1999

Degree still pending

Design

10+ years in Web Design
Tableless HTML
Validating CSS
PHP / MySQL
Javascript (jQuery)
Search Engine Optimization (SEO)
Content Management Systems
E-Commerce / Shopping Cart
Video / Flash / Animation
Cross-Browser Compatibility

Expertise

Design Management
Strong Communication Skills
15+ yrs in Information Systems
Photography & Post-Production
Network & Desktop Support
Audio / Video Production

Tools

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
Adobe Premiere
Wordpress / ZenCart / et al.
Mac or PC Environment

Clients

davidreidy.com/category/portfolio
theidealmind.com
marcplouffphotography.com
clubsigns.com
linographics.com
mrzs.net
isaattractions.com
air-source.com
thelabsalon.com
decorativewoodworks.com
viceindustries.com
thedesignersgroup.com
edgeworksgroup.com